

SPONSORSHIP AGREEMENT

This Agreement is made and entered into by and between Masterpiece Multimedia (“CONTRACTOR”) located at 72 W Lancaster Ave, Malvern, PA 19355 and Sponsor specified on Exhibit A hereto (“SPONSOR”) and made a part hereof.

Tredyffrin Easttown School District (TESD) of Berwyn PA has engaged CONTRACTOR as the authorized administrator of the district’s Marketing Revenue Program. TESD will make space available on selected venues, walls, fences and lamp posts on TESD properties to enable SPONSORS to promote their business or a motivational message through the use of signs or banners, subject to TESD’s established standards and TESD’s written approval of all SPONSORS, advertisements and messages.

Whereas, CONTRACTOR sells sponsorships signs and banners to SPONSOR and facilitates the installation of the signs and banners on behalf of SPONSOR, and SPONSOR desires to become a Supporting Sponsor of the TESD Marketing Revenue Program. Now therefore, the parties agree to the terms and conditions set forth below:

1. Grant of Sponsorship Rights Subject to the terms and conditions set forth herein, on behalf of TESD, CONTRACTOR hereby grants to SPONSOR and SPONSOR hereby accepts the rights and benefits of the Marketing Revenue Program, which are specified in Exhibit A hereto and made a part hereof. SPONSOR and its advertisement or message must comply with the Specifications that are part of the Agreement between CONTRACTOR and TESD. It is understood that TESD has the right, in its sole and absolute discretion, to reject any sponsor, advertiser, advertisement, message or agreement that it determines is not in TESD’s best interest. This Sponsorship Agreement, even when signed by both parties, is not binding unless and until TESD approves it in writing. TESD also has the right to approve the location and installation method of all advertisements and messages.

2. Term The term of this Agreement shall commence as of the date specified on Exhibit A hereto and shall end upon completion of one, two or three years as specified in Exhibit A hereto and made a part hereof. Any renewals must be approved in writing by TESD. TESD may immediately remove the advertisement or message and terminate this Agreement if TESD determines that the SPONSOR or any of its officers or directors has engaged in any criminal activity or act of moral turpitude, regardless of whether such act violates any criminal statute or results in a criminal indictment or charge.

3. Sponsorship Fee In consideration for the rights and benefits granted to SPONSOR herein, SPONSOR agrees to pay CONTRACTOR the Sponsorship Fee and fees to purchase and install the sign or banner specified in Exhibit A hereto and made a part hereof, which fee shall be due and payable upon execution of this Sponsor Agreement.

4. Use of Marks CONTRACTOR hereby grants to SPONSOR non-exclusive, royalty-free right and license to use the logos associated with the TESD Marketing Revenue Program for consumer advertising and for promoting the SPONSOR’s sponsorship thereof. All uses of TESD Marketing Revenue Program marks by SPONSOR shall be subject to prior approval by CONTRACTOR in accordance with TESD policy guidelines. SPONSOR hereby grants CONTRACTOR the non-exclusive, royalty-free right and license to use the name and logos of SPONSOR for promoting the Marketing Revenue Program and SPONSOR’s sponsorship thereof. All uses of SPONSOR marks by CONTRACTOR shall be subject to prior approval by SPONSOR.

5. Force Majeure If a SPONSOR sign or banner is damaged as a result of “Force Majeure” (events which are outside TESD or CONTRACTOR’s reasonable control and which has the effect of rendering CONTRACTOR’s performance of its obligations hereunder impossible or impracticable including, but not limited to vandalism, malicious mischief, severe weather, accident, fire, war, failure of technical capabilities or act of God), the SPONSOR agrees to replace sign or banner at SPONSORS expense.

6. Indemnification To the fullest extent permitted by law, SPONSOR shall indemnify and hold harmless TESD students, faculty, employees, board members and CONTRACTOR, and their respective employees, officers and agents from and against any and all claims, damages and/or losses arising from or in any way connected with the placement of SPONSORS signs or banners on TESD venues or properties.

7. Integrated Agreement. This Agreement, including the exhibits attached hereto and documents referenced herein, represents the entire understanding between the parties and supersedes all prior oral or written communications.

8. Applicable Law. This Agreement shall be governed by and interpreted in accordance with the laws of the Commonwealth of Pennsylvania, without giving effect to principles of conflicts of law.

IN WITNESS WHEREOF BY: _____ Title: _____
Authorized Sponsor Representative

BY: _____ Title: _____
Authorized Contractor Representative

EXHIBIT A – TESD Marketing Revenue Program Sponsorship

Sponsor		Date:	
Address		Phone:	
City, State	ZIP:	Fax:	
Contact		Title:	
e-Mail		Total Sponsorship Cost:	\$

Term & Method of Payment				Sign Purchase		Cost	
1 Year		Install Date:		Sponsorship Total		\$	
2 Year	10% Discount	Start Date:		Sign / Banner Cost		\$	
3 Year	20% Discount	End Date:		Pole Installation Kit		\$75	
Check		Sponsorship Cost Year 1:	\$	Installation		\$	
Cash		Sponsorship Cost Year 2:	\$	Sales Tax @ 6%		\$	
		Sponsorship Cost Year 3:	\$	Total Sign Cost		\$	

Qty	School	Venue		Type	Size ¹ (H x W)	Sponsorship Cost (Yr 1)	Sign Cost	Install Cost	
1	Conestoga High School	Gym	Food Stand	Banner	4 x 7	\$1,000	\$195		
1			Large Score Board	Sign	4 x 7	\$2,500	\$278	\$150	
1			Small Score Board	Sign				\$	\$150
12			Wall, TETV Visible	Banner	4 x 6	\$600	\$173	\$150	
12			Wall	Banner	4 x 6	\$400	\$173	\$150	
2			Teamer Field	2 Food Stand	Sign	4 x 10	\$1,800	\$288	
2		Score Board (L & R)		Sign	4 x 10	\$2,500	\$288	\$150	
5		Press Box		Sign	3 x 4	\$1,800	\$204		
8		Stands, TETV Visible		Sign	4 x 10	\$1,000	\$288		
6		Stands-Home Team		Sign	4 x 10	\$800	\$288		
40		Field, TETV Visible		Sign	3 x 4	\$400	\$204		
40		Field		Sign	3 x 4	\$400	\$204		
8		Wall, Conestoga Road		Sign	4 x 10	\$1,800	\$288	\$150	
1		Small Gym		Score Board	Banner	4 x 6	\$1,500	\$173	
15		Baseball Field		Perimeter Fence	Sign	3 x 4	\$400	\$204	
1		Cafeteria	Wall	Banner	3 x 2	\$150	\$126		
1		Running Track	Score Board	Sign					
			Perimeter Fence	Sign					
12		Student Parking Lot	Light Pole	Banner ²	1.5 x 3	\$150	\$150	\$150	
		TE Middle School	Ball Field	Back of Grandstand	Sign	3 x 4	\$400	\$204	
	Fence-Conestoga Rd			Sign	3 x 4	\$400	\$204		
	Fence-Interior			Sign	3 x 4	\$400	\$204		
1	Gym		Scoreboard	Banner	4 x 6	\$400	\$130	\$150	
	Parking Lot		Light Pole	Banner ²	3 x 2	\$150	\$150	\$150	
	Valley Forge Middle School	Lower Soccer Field	Picnic Table/Hut	Sign	3 x 4	\$400	\$204		
			Fence	Sign	3 x 4	\$400	\$204		
		Upper Soccer Fields	Fence	Sign	3 x 4	\$400	\$204		
1		Gym	Scoreboard	Banner	4 x 6	\$400	\$130	\$150	
		Parking Lot	Fence	Sign	3 x 4	\$400	\$204		
	Football Field/Track	Fence	Sign	3 x 4	\$400	\$204			
	Beaumont ES								
		Parking Lot	Light Pole	Banner ²	1.5 x 3	\$150	\$150	\$150	
	Devon ES								
		Parking Lot	Light Pole	Banner ²	1.5 x 3	\$150	\$150	\$150	
	Hillside ES								
		Parking Lot	Light Pole	Banner ²	1.5 x 3	\$150	\$150	\$150	
	New Eagle ES	Perimeter Fence	Fence	Sign	3 x 4	\$200	\$204		
		Parking Lot	Light Pole	Banner ²	1.5 x 3	\$150	\$150	\$150	
4	Valley Forge ES	Baseball Field	Fence	Sign	3 x 4	\$200	\$204		
		Tennis Courts	Fence	Sign	3 x 4	\$200	\$204		
		Parking Lot	Light Pole	Banner ²	1.5 x 3	\$150	\$150	\$150	

Make checks payable to School Revenue Program

¹ All sign dimensions are in feet. ² Requires Pole Mounting Kit.