

*Crowdfunding by District Employees*

Purpose

The purpose of this Policy is to ensure that all crowdfunding campaigns conducted by District employees, relating to their roles as District employees, are conducted with prior written approval of the administration.

Definitions

**Crowdfunding** – the practice of funding a project or venture by raising monetary contributions from a large number of people, typically via the Internet.

**Campaign** – a fundraising effort launched on an approved platform that is designed to raise funds to meet an advertised goal or need.

Delegation of Responsibility

The Superintendent shall promulgate a Regulation implementing this Policy in accordance with the guidelines established below.

District employees, including coaches and activity sponsors, may not engage in crowdfunding campaigns related to their roles or duties as a District employee or otherwise benefiting the District, including District programs, initiatives, mission, students or staff without prior written authorization from a designated administrator.

This Policy does not govern employee participation in purely private crowdfunding campaigns or initiatives that in no way involve the District, including its programs, initiatives, mission, students or staff.

Approved crowdfunding campaigns must operate in compliance with all laws and all other Board Policies and Regulations.

Cross References:

Board Policy 5339: Soliciting of Funds (Fundraisers)

Board Policy and Administrative Regulation 1131: District Partner Organizations

Board Policy and Administrative Regulation 4160: Acceptance of Gifts and Discounts by Employees