

**Public Information Committee Meeting
Minutes**

October 18, 2016
T/E Administration Offices
6:00 PM

Attending all or part of the meeting:

Board Committee Members: Scott Dorsey, Michele Burger, Roberta Hotinski, Kate Murphy
Other Board Members: Kevin Buraks, Doug Carlson, Todd Kantorczyk, Ed Sweeney
T/E School District Representatives: Chris Connolly, Rich Gusick, Art McDonnell, Mike Szymendera
Community Members: Jerry Henige

Public Comment:

- Jerry Henige commented on options for sending emergency text alerts.
- Jerry Henige commented on considerations when making future changes to texting options.

Approval of Minutes

- The Committee approved the October 4, 2016 meeting minutes.

SchoolMessenger Upgrade – Update

- At the October 4, 2016 Public Information Committee meeting, District staff were asked whether it would be possible to send texts by school through the SchoolMessenger upgrade. The initial presentation at the meeting proposed a texting option that would allow parents and community members to opt-in through the District website to receive text notifications of District-level emergency closing announcements. As a follow-up to the question about school-specific texting, the District contacted SchoolMessenger with additional questions. The District learned that it would be able to do school-specific texting by using the TE All-Call student database, but it would be a different process than the self-subscribing option that was discussed at the last Public Information Committee meeting. District staff reviewed the two options for sending emergency text messages and the Committee recommended that the District use the option that would limit text messaging to numbers included in the TE All-Call database. The upgraded contract with SchoolMessenger will be included on the October 24, 2016 Regular Board Meeting agenda.

Meeting Adjourned: 6:45 pm