

Public Information Committee Meeting Minutes

May 1, 2017
T/E Administration Offices
7:00 PM

Attending all or part of the meeting:

Board Committee Members: Roberta Hotinski (chair), Michele Burger, Scott Dorsey, Kate Murphy
Other Board Members: Doug Carlson, Ed Sweeney
T/E School District Representatives: Chris Connolly, Rich Gusick, Mike Szymendera
Community Members: None

Public Comment:

- None

Approval of Minutes

- The Committee approved the March 23, 2017 meeting minutes.

District Logo Redesign

- District staff presented three logo designs from a graphic designer based on the vintage TE High School logo that originated in the 1930s.
- The Committee recommended the logo design that features the lamp of knowledge sitting on an open book. The Committee suggested alterations to the logo design. District staff will communicate the changes to the graphic designer. The finished logo design will be shared with the community through District communication avenues.

Update on Ad Hoc Committee for Elementary Enrollment

- The Committee received an update on the work of the Ad Hoc Committee for Elementary Enrollment. In March 2017, the Committee was tasked with conducting an analysis of the need to rebalance enrollment across all five elementary schools. After discussion and consideration of possible actions, the Committee identified redistricting elementary school students as the best option to rebalance the elementary school populations. Beaumont Elementary School (382 students), Devon Elementary School (606 students) and Hillside Elementary School (421 students) all fall outside of the target range at this time and in enrollment projections. These schools' populations would be rebalanced as part of the redistricting plan. The Committee outlined criteria to be used as guidelines when balancing the attendance areas. The Committee will present the redistricting option to the full School Board at the May 22, 2017 Regular School Board meeting. If approved by the full Board, the next phase of the redistricting initiative will be the creation of an Elementary Redistricting Committee in June 2017.

Other: SiteImprove

- District staff presented information on SiteImprove, a service that will audit the District website to ensure accessibility compliance and provide quality assurance and analytics services. The Committee supported the service and referred the topic to the Finance Committee for additional discussion.

Meeting Adjourned: 8:59 pm